### Delivering Health and Hope to the World



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### Over 1.2 billion

people live on less than \$1.10 per day and cannot afford basic healthcare.

There are **15 million** AIDS orphans around the world.

### **Over 11 million**

children under the age of five die every year from preventable causes.

# staggering statistics

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According to the World Health Organization.... "overburdened and under-resourced healthcare facilities lie at the root of these statistics." — World Health Report

# stories of suffering

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#### ARMENIA

Hospitals still lack crutches or walkers for their injured or lame patients—years after the earthquake.

#### INDIA

Post surgical patients are transferred to their room on a flat, wooden "wheelbarrow." There are no gurneys.

### KENYA

In an area of growing HIV/AIDS infection, nurses boil used needles over a fire before reusing them.

#### ECUADOR

A 350-bed hospital has no clean suture. Stitches are removed from one patient, dipped in alcohol and used in another.

#### CHINA

Large hospitals have only one or two wheelchairs. The equipment they have is old and worn out.

#### NIGERIA

A boy lays on a moldy, stained mattress. There are no clean linens available to protect him from infection and disease.

### CAMEROON

Babies are delivered on makeshift plywood tables. There are no exam or delivery tables.

#### MEXICO

Doctors lack sufficient casting material to bind broken bones. Amputation is the offered alternative.

### CAMBODIA

Patients lay on antiquated, iron beds with wooden slats. The mattresses were stolen years ago.

### SUDAN

Doctors lack scalpels and blades. One doctor reports using the lid of tin a can to perform surgical procedures. There is no anesthesia machine.

#### VIETNAM

Two and three women share a single bed in the maternity ward.

### NEPAL

A premature newborn lays in a worn out incubator. The machine can barely keep the baby warm and alive.



## stories of Suffering

In hundreds of hospitals in every corner of the world, we have met people who are suffering from disease and despair. They are left without hope. In response to their desperate need, Project C.U.R.E. is working to save lives and promote healing through an aggressive program of Sustainable Infrastructure Development. Project C.U.R.E. provides the tools for medical professionals to address the needs of our poorest neighbors—and meet the challenge of "Delivering Health and Hope to the World."

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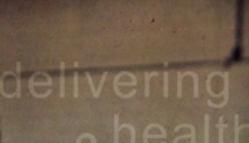
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# Project C.U.R.E. response



## our mission

is to identify, solicit, collect, sort and deliver medical supplies and services according to the imperative needs of the world.

Project C.U.R.E. (Commission on Urgent Relief and Equipment)

Since 1987, Project C.U.R.E. has delivered donated medical supplies and equipment to the most desperately ill and impoverished people living in more than 100 developing countries around the world.



Project C.U.R.E. collects thousands of pounds of donated medical supplies and equipment from medical manufacturers, distributors, hospitals and clinics. The majority of these items are new and overstock supplies that are the result of renovation, replacement, re-orders or retirement.

Thousands of volunteers sort and inventory the items—from suture and syringes to suction tubing and surgery packs. Medical equipment is tested by

bio-med technicians. The supplies and equipment are loaded onto huge semi-truck sized ocean-going cargo containers and sent by sea to hospitals and clinics in developing countries from Central Asia to South America, from Africa to the Far East, and from Eastern Europe to the Caribbean.

One day, one hospital, one patient at a time, Project C.U.R.E. is changing the world.

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# Project C.U.R.E. programs

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Project C.U.R.E. delivers C.U.R.E. Cargo-lifesaving medical supplies and equipment to the most desperately ill and impoverished people in the world. After determining the needs of the recipient hospital or clinic through an in-depth needs assessment study, we handpick donated items, load them into a 40-foot ocean-going cargo container and deliver them directly to the recipient medical facility. Since our first shipment to Brazil in 1987, not one C.U.R.E. Cargo container has been lost or confiscated, thanks in part to relationships we have established around the world.

mcargo

C.U.R.E. Kits are designed for individuals or groups to carry with them as luggage when they are traveling to medical mission fields around the globe. An 18" x 18" x 24" box is packed with nearly \$3,000 worth of medical supplies. Project C.U.R.E. requests a donation of \$150 for each Kit. One Kit provides material to deliver health and hope to hundreds of suffering people.

## Eclinics

A team of volunteers provides medical services to the poor. They work with the medical professionals in the recipient country to treat a range of conditions from malnutrition to malaria, from complicated pregnancies to broken bones. Those who live in a world of disease, desperation and loneliness receive a touch of compassion and healing.

## C.U.R.E. COTPS

The C.U.R.E. Corps is a small army of over 10,000 volunteers who share compassion for their neighbors around the world. The C.U.R.E. Corps is involved in every aspect of Project C.U.R.E.'s operations. Members of the volunteer C.U.R.E. Corps request donations of medical supplies and equipment, drive collection trucks, sort and process inventory, load containers, check and repair equipment—in short, the C.U.R.E. Corps puts the wings on "Delivering Health and Hope the the World."

## C.U.R.E. procure

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Project C.U.R.E. procures donations of new, used and overstock medical supplies and equipment from manufacturers, wholesale suppliers, hospitals and clinics. C.U.R.E. Couriers are individuals who use their own vehicles to visit clinics, doctors' offices and individual homes to collect smaller donations. Larger trucks are dispatched to collect donations from hospitals and warehouses. All of the items are brought to Project C.U.R.E.'s warehouse for processing, repair and inventory. U.R.E. clubs

C.U.R.E. Clubs are humanitarian service learning programs for students. C.U.R.E. Clubs encourage a greater understanding of the international community, train future leaders, and provide service opportunities for young people to impact their world. Participants learn how they can impact the problems of poverty, disease and desperation in the context of "Delivering Health and Hope to the World."

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# delivering & health hope

# Project C.U.R.E distinctives

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## scope and scale

- The world's largest supplier of donated medical supplies and equipment to the developing world
- Delivering more than two ocean-going cargo containers each week
- Thousands of medical supplies and equipment donors from across the U.S.A.
- C.U.R.E. Corps of more than 10,000 volunteers nationwide
- More than 100 recipient countries

## due diligence

- Professional leadership, management, and controls
- In-depth, on-site Needs Assessment performed by Project C.U.R.E. prior to shipment
- Carefully qualified recipient partner organizations to ensure appropriate delivery and use of donated medical relief
- Not one container lost to the black market





## leverage

- Less than 2% administrative and fundraising "overhead"
- Average project cost: \$20,000
- Average wholesale value of C.U.R.E. Cargo delivery: \$400,000
- For every dollar donated, Project C.U.R.E. delivers \$20 worth of donated medical relief

Administrative/ Fundraising Overhead - 2%

> Program Delivery — 98%

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# delivering & health hope

# stories of SUCCESS

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C.U.R.E. Overview -

### TONGA

When the first shipment of medical supplies arrived at Tonga, the local healthcare professionals were ecstatic. One local nurse, clutching the Project C.U.R.E. inventory list in one hand and an armful of medical supplies in the other, told a doctor, "Now we are rich!" Diane Johnson, RN and Project C.U.R.E. shipping partner for Tonga wrote: "Greetings Project C.U.R.E.! Thought you might like an update on Tonga. Gordy and Jan just arrived in Tonga where they met with the Minister of Health and toured the hospital. The beds procured by Project C.U.R.E. were in very good condition and were filled with grateful patients. The nurses proudly showed a storage room filled with supplies that are in the process of being distributed to the one remaining hospital in Tonga. The hospital staff and Health Ministry were so filled with gratitude-they felt all Tongans should know about how the supplies were sent, so Gordy and Jan were interviewed at the TV station for release throughout the kingdom. Just thought you might like to know that a little kingdom (a "speck" in the middle of the ocean, as they call themselves) is better off for the work that you do. Thank you!!!"

### NEPAL

Project C.U.R.E. shipments to Nepal have provided a C-Arm X-Ray machine, beds, incubator, dental chairs, and various other medical supplies. Dr. Hum Neupane at the Nepal Patan Hospital wrote: "Our hospital staff were delighted with the shipment. The supplies will go a long way towards helping defray our costs and supplies, which is a significant expense in the hospital. The C-Arm X-Ray was met with great joy, especially by the orthopedic surgeons. Our surgeons have been asking for a C-Arm capability for the last 10 years. Interestingly, the C-Arm was first used on a severe compound fracture that occurred in our Chief of Pediatrics. She happened to be the first patient who benefited from the C-Arm. The orthopedic surgeons were very happy with the quality. Thank you very much for helping us across on the other side of the world. You've made a big difference in Nepal."

## stories of SUCCESS



#### INDIA

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An incubator arrived in Mungeli, India, just as a young woman gave birth to premature twins. Without this vital piece of equipment, the two-pound twins would have died. Because of Project C.U.R.E., these two little angels were saved within hours of being born and now stand a chance of making it in the world. A letter from the director of Nursing at the recipient hospital said: "Surely feels like an early Christmas at Mungeli."

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# get involved save a life

## donate funds

**YOU** can help Project C.U.R.E. deliver desperately needed medical relief.

- \$20,000 delivers one 40-foot cargo container
- \$500 delivers one pallet
- \$25 delivers one box

Donate online: www.projectcure.org

## volunteer

We need YOU to volunteer at Project C.U.R.E.

Volunteer opportunities include:

- C.U.R.E. Champions
- C.U.R.E. Couriers
- C.U.R.E. Drivers
- C.U.R.E. Sorting Team Leaders
- C.U.R.E. Sorters
- C.U.R.E. Container Loaders

Sign up online: www.projectcure.org

## donate supplies & equipment

- Project C.U.R.E. accepts all types of donated medical supplies and equipment.
- Recovery programs can be arranged with hospitals and medical facilities.

Arrange donations online: www.projectcure.org

### apply for assistance

 To begin a project, complete an official Application for Assistance with the Project C.U.R.E. International Headquarters Office.

Apply online: www.projectcure.org



For more information on Project C.U.R.E. communities and programs, contact the International Headquarters Office at <u>303.792.0729</u> or visit: www.projectcure.org

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## remarkable history

Project C.U.R.E. was founded by Dr. James W. Jackson in 1987.

- During a business consulting trip to Brazil, Dr. Jackson observed the health needs of the poor at a small rural clinic.
- Dr. Jackson decided to make a difference to the doctor running that clinic and returned home to collect and deliver \$250,000 worth of donated medical supplies.

## exponential growth

What began as a solitary act of kindness has grown to:

- Medical relief delivered to hospitals and clinics in more than 100 developing countries around the world.
- Thousands of volunteers nationwide.
- Hundreds of thousands of square feet of warehouse space around the nation.
- Operations in Denver, Colorado; Albuquerque, New Mexico; Des Moines, Iowa;
  Houston, Texas; Nashville, Tennessee; St. Paul, Minnesota; and Phoenix, Arizona.

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## future expansion

Project C.U.R.E. has dramatic growth prospects to expand.

- GOAL **25** C.U.R.E. Community distribution centers in the U.S.
- GOAL 

  1,250 cargo containers of medical relief delivered annually
- GOAL More than 125,000 volunteers "Delivering Health and Hope to the World"